



4th ACM/SPEC International Conference on Performance Engineering

ICPE 2013

Prague - Czech Republic - April 21-24

<http://icpe2013.ipd.kit.edu>

The goal of the International Conference on Performance Engineering (ICPE) is to provide a forum for sharing knowledge in performance engineering of software and systems, including ideas, methods, results and experience from performance measurement, modeling, benchmark design, and runtime performance management.

ICPE is sponsored by ACM SIGMETRICS, ACM SIGSOFT and SPEC, and co-located with the regular SPEC group meetings, where work on the latest industry standard benchmarks such as SPECjEnterprise is coordinated. As a conference, ICPE has grown out of the ACM Workshop on Software and Performance (WOSP) and the SPEC International Performance Evaluation Workshop (SIPEW). WOSP has traditionally brought together software engineers, developers, performance analysts and performance modelers, who are addressing the many challenges of developing, modeling, and measuring scalable high performance software. SIPEW was established with the goal of bridging the gap between theory and practice in the field of system performance evaluation by providing a forum for sharing knowledge between industry and academia.

This unique background provides the ICPE conference with both industrial and academic roots, attracting researchers as well as industry practitioners. The emphasis on cooperation is also reflected in the conference accepting not only research papers, but also industrial papers, work in progress, and demo submissions – all categories with their respective rules and expert review process.

Corporate Support Opportunities

The ICPE 2013 conference welcomes corporate support. Attracting international participants from academia as well as industry, ICPE 2013 provides a great opportunity for corporate activities. Here are some examples of the benefits of different corporate support levels and packages (if you have any further questions, please do not hesitate to contact the general chairs, Petr Tůma, petr.tuma@d3s.mff.cuni.cz and Giuliano Casale, g.casale@imperial.ac.uk):

Gold Package – \$5,000:

- Five full conference registrations
- Full page of advertising in the official conference program
- Company logo shown as Gold Partner on the cover of the conference program, web site (with link) and all promotional material
- Exclusive exhibit table all days
- Company logo imprinted on conference bags plus the opportunity to include (lightweight) promotional items and flyers ("swag") in the conference bags

Silver Package – \$3,500:

- Two full conference registrations
- Half page of advertising in the official conference program
- Company logo shown as Silver Partner on the cover of the conference program, web site (with link) and all promotional material
- Shared exhibit table all days
- Company logo on, and swag in, conference bags

Bronze Package – \$2,500:

- One full conference registration
- Company logo shown as Bronze Partner on the cover of the conference program, web site (with link) and all promotional material
- Shared exhibit table all days
- Company logo on, and swag in, conference bags

Exhibit table rental – \$500 per day

Welcome Reception Host – \$5,000:

Take advantage of the informal atmosphere of this event by being the host! The event will be announced in all promotion materials and on the event web site, with the company logo of the sponsor. Plus Bronze Package for additional \$1,500.

Conference Dinner Sponsor – \$7,500:

Take advantage of the informal atmosphere of this event by being the host! The event will be announced in all promotion materials and on the event web site, with the company logo of the sponsor. Plus Silver package for additional \$2,500.

Student Travel Grant – \$2,000:

Give students the opportunity to participate in ICPE 2013 by sponsoring their travel expenses.

Advertisement in Conference Program

- Full page ad – \$1,000
- Half page ad – \$500

Contacts & ICPE 2013 Organizers

General Co-Chairs:

Petr Tůma (Charles Univ., Czech Rep.), petr.tuma@d3s.mff.cuni.cz
Giuliano Casale (Imperial College, UK), g.casale@imperial.ac.uk

Program Co-Chairs:

Jose Nelson Amaral (University of Alberta, Canada)
Tony Field (Imperial College, UK)

Industrial Chair:

Seetharami R. Seelam (IBM T.J.Watson, USA)