ICPE 2018

The goal of the ACM/SPEC International Conference on Performance Engineering (ICPE, http://www.icpe-conference.org/) is to integrate theory and practice in the field of performance engineering by providing a forum for sharing ideas and experiences between industry and academia. Nowadays, complex systems of all types, like Web-based systems, data centers and cloud infrastructures, social networks, peer-to-peer, mobile and wireless systems, cyber-physical systems, the Internet of Things, real-time and embedded systems, have increasingly distributed and dynamic system architectures that provide high flexibility, however, also increase the complexity of managing end-to-end application performance. ACM/SPEC ICPE brings together researchers and industry practitioners to share and present their experiences, discuss challenges, and report state-of-the-art and in-progress research on performance engineering of software and systems, including performance measurement, modeling, benchmark design, and run-time performance management.

The ACM/SPEC ICPE conference attracts researchers as well as industry practitioners. The emphasis on cooperation is also reflected in the conference by accepting not only research papers, but also industrial papers, works in progress and demo submissions – all categories with its respective rules and expert review process. ACM/SPEC ICPE is sponsored by ACM SIGMETRICS, ACM SIGSOFT, and the Standard Performance Evaluation Corporation (SPEC), and is co-located with the regular SPEC group meetings, where work on the latest industry standard benchmarks is coordinated.

Corporate Support Opportunities

The ACM/SPEC ICPE 2018 conference – which will be held in Berlin, Germany, April 9-13, 2018 (http://icpe2018.spec.org/) – welcomes corporate support. Attracting international participants from academia as well as industry, ACM/SPEC ICPE 2018 provides a great opportunity for corporate activities. Below are some examples of the benefits of different corporate support levels and packages. If you are interested in supporting ACM/SPEC 2018 by a sponsorship or have any further questions, please do not hesitate to contact the General Chairs, Katinka Wolter (katinka.wolter@fu-berlin.de) and William Knottenbelt (wjk@imperial.ac.uk), or the Finance Chair, Matthew Forshaw (matthew.forshaw@newcastle.ac.uk).

Gold Package – 5,000 €:
- Three full conference registrations
- Advertisement in the conference program (full-page)
- Company logo shown as Gold Partner on the cover of the conference program, web site (with link), and all promotional material
- Exclusive exhibit table all days
- Opportunity to include (lightweight) promotional items and flyers ("swag") in the conference bags

Silver Package – 3,500 €:
- Two full conference registrations
- Advertisement in the conference program (half-page)
- Company logo shown as Silver Partner on the cover of the conference program, web site (with link), and all promotional material
- Shared exhibit table all days
- Opportunity to include (lightweight) promotional items and flyers ("swag") in the conference bags

Bronze Package – 2,500 €:
- One full conference registration
- Company logo shown as Bronze Partner on the cover of the conference program, web site (with link), and all promotional material
o Shared exhibit table all days

- Opportunity to include (lightweight) promotional items and flyers ("swag") in the conference bags

- **Exhibit table rental – 500 € per day**

Welcome Reception Host – 3,000 €:
Take advantage of the informal atmosphere of this event by being the host! The event will be announced in all promotion materials and on the event web site, with the company logo of the sponsor. Plus Bronze Package for additional 1,500 €.

Conference Dinner Sponsor – 7,000 €:
Take advantage of the informal atmosphere of this event by being the host! The event will be announced in all promotion materials and on the event web site, with the company logo of the sponsor. Plus Silver package for additional 2,500 €.

Student Travel Grant – 2,000 €:
Give students the opportunity to participate in ACM/SPEC ICPE 2017 by sponsoring their travel expenses.

Advertisement in Conference Program
- Full-page ad – 1,000 €
- Half-page ad – 500 €

ACM SIGMETRICS
special interest group on performance evaluation